

**BUSINESS ADMINISTRATION MASTER PROGRAMME**

**1st Semester**

CODE	COURSE NAME		C/E	T	P	C	ECTS
MAN502	Research Methods	Araştırma Yöntemleri	Compulsory	3		3	7.5
MAN504	Quantitative Methods	Nicel yöntemler	Compulsory	3		3	7.5
MAN540	Strategic Management	Stratejik Yönetim	Compulsory	3		3	7.5
FIN5XX	Elective	Seçmeli	Elective	3		3	7.5
Total				12		12	30

**3rd Semester**

CODE	COURSE NAME		C/E	T	P	C	ECTS
MAN599	Master Thesis	Yüksek Lisans Tezi	Compulsory	0		0	30
Total							30

**2nd Semester**

CODE	COURSE NAME		C/E	T	P	C	ECTS
MAN590	Seminar	seminer	Compulsory	3		0	7.5
MAN520	Elective	Seçmeli	Elective	3		3	7.5
MAN5XX	Elective	Seçmeli	Elective	3		3	7.5
MRKT5XX	Elective	Seçmeli	Elective	3		3	7.5
Total				12		9	30

**4th Semester**

CODE	COURSE NAME		C/E	T	P	C	ECTS
MAN599	Master Thesis	Yüksek Lisans Tezi	Compulsory	0		0	30
Total							30

Total No. of Courses	10
Total No. of Compulsory Courses	6
Total No. of Electives	4
Total No. of Credits	21

Percentage of Compulsory to Elective Courses	150%
Total ECTS	120

C/E: Compulsory or Elective course	T: Hours of Theoretical Study	C: Credits
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Start Date of the Program

FIN516	Financial Management	Finansal Yönetim	Elective	3		3	7.5
MAN516	Total Quality Management	Toplam Kalite Yönetimi	Elective	3		3	7.5
MAN520	Organizational Behavior	Örgütsel davranış	Elective	3		3	7.5
MAN525	Human Resources Managem	İnsan kaynakları yönetimi	Elective	3		3	7.5
MAN541	Project Management	Proje Yönetimi	Elective	3		3	7.5
MRKT501	Marketing Management	Pazarlama Yönetimi	Elective	3		3	7.5